



VIEW MAGAZINE ADVERTISING SPECIFICATIONS

Committee Chair - Toni Ryan 530.878.9429
View Editor - Ashlei Jackson 530.878.8778

| Quarter Page | | Half Page | | Full Page | |
|---------------------------------|-----------|----------------|--------------|----------------------------------|-----------|
| | Pricing | | Pricing | | Pricing |
| BW | \$ 55.00 | BW | \$ 100.00 | BW | \$ 190.00 |
| BW Pre-paid | \$ 50.00 | BW Pre-paid | \$ 90.00 | BW Pre-paid | \$ 171.00 |
| Color | \$ 100.00 | Color | \$ 165.00 | Color | \$ 325.00 |
| Color Pre-paid | \$ 90.00 | Color Pre-paid | \$ 148.50 | Color Pre-paid | \$ 292.50 |
| NEW!!! Color Biz Card Ad | | | \$ 35.00 | Inside Front/Back Cover | \$ 370.00 |
| Dimensions | | Height | Width | Inside Front/Back Cover Pre-paid | \$ 333.00 |
| Biz Card | | 2" | 3 1/2" | Back Cover | \$ 470.00 |
| | | | | Back Cover Prepaid | \$ 400.00 |
| 1/4 Page | | a | 5 1/2" | 4 1/4" | |
| | | b | 11" | 2 1/4" | |
| | | c | 2 3/4" | 8 1/2" | |
| | | d | 3 1/2" | 6" | |
| 1/2 Page | | a | 5 1/2" | 8 1/2" | |
| | | b | 11" | 4 1/4" | |
| Full Page | | | 11" | 8 1/2" | |
| Back Page | | | 9 1/2" | 8 1/2" | |

FORMATING - All artwork should be delivered in PDF or JPEG formats to eliminate compatibility issues. (See pdfonline.com to convert word & publisher files to PDF for free!) If you submit ads via Microsoft Word or Publisher, you run the risk of changes occurring when transferring your artwork into the magazine software. Any extra work done by the editor to your ad will be handled and charged with your approval directly with the editor. When converting to PDF, please make sure your settings are for *document distribution* or *prepress* - not for *editing*. Please disable protection controls so that your artwork may be inserted in editing software.

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We welcome articles!

Articles written by advertising merchants receive priority as well as those with related content to the issue, time of year and audience. Standard article size range from 250 - 450 words with pictures encouraged. All articles submitted will be considered although there is no guarantee that article will go to print.

Magazine space is filled on a first come basis. Layout of Ads within the magazine is focused around article spacing, ad size arrangement and paid location, however the View Magazine committee reserves the right to place merchant ads at their discretion. If an advertiser has not paid within one week of print date, the committee has full authority to pull the ad.

PAYMENTS MUST ACCOMPANY AD !!

Sumissions made to: meadowvistaview@hotmail.com

All payments made to:

Meadow Vista Merchants Association (MVMA)
Drop off at MV Florist or Hensley Chiropractic